

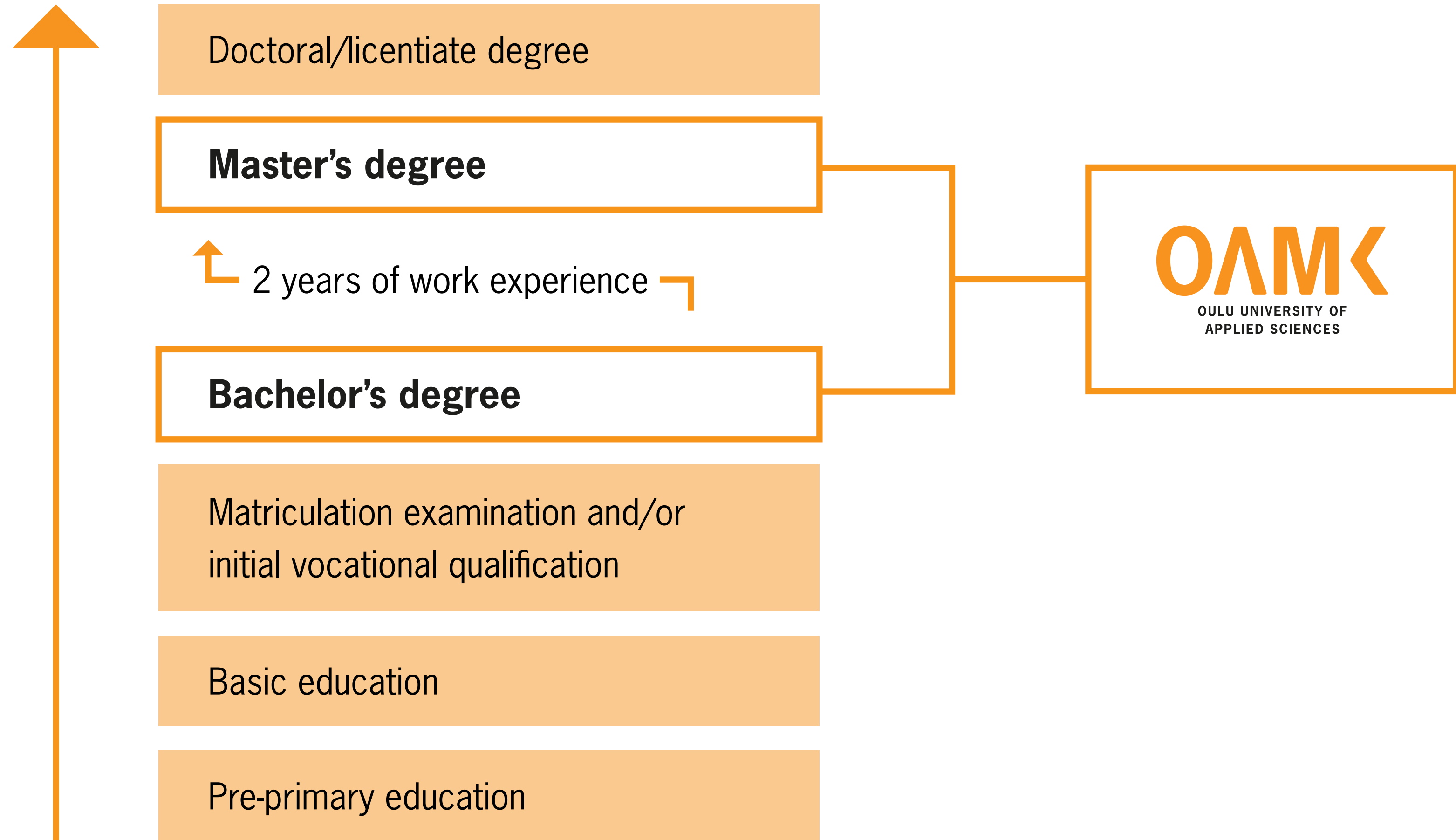


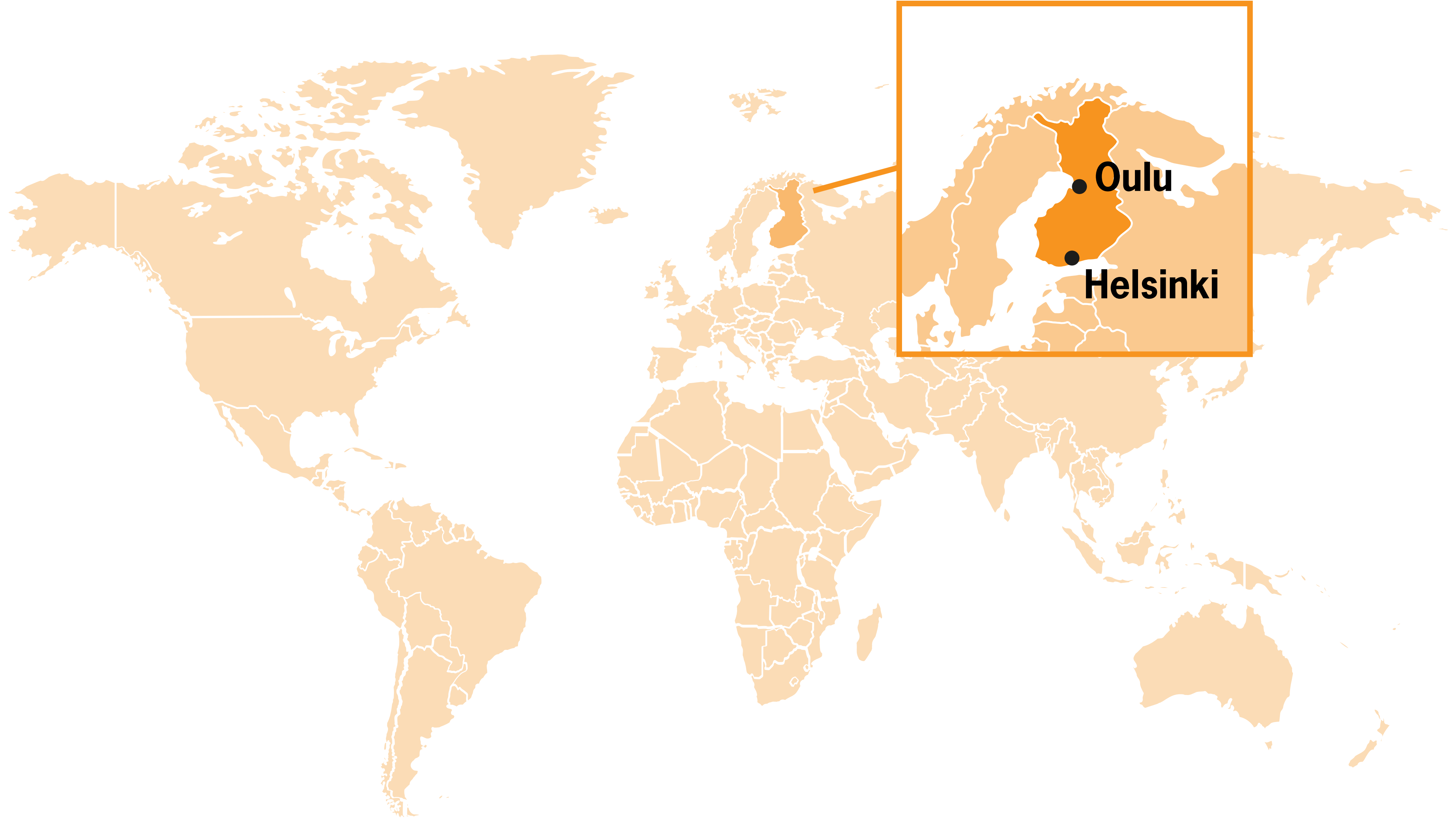
**We make an  
impact – openly  
and responsibly**

**OAMK**

OULU UNIVERSITY OF APPLIED SCIENCES

# The Finnish education system

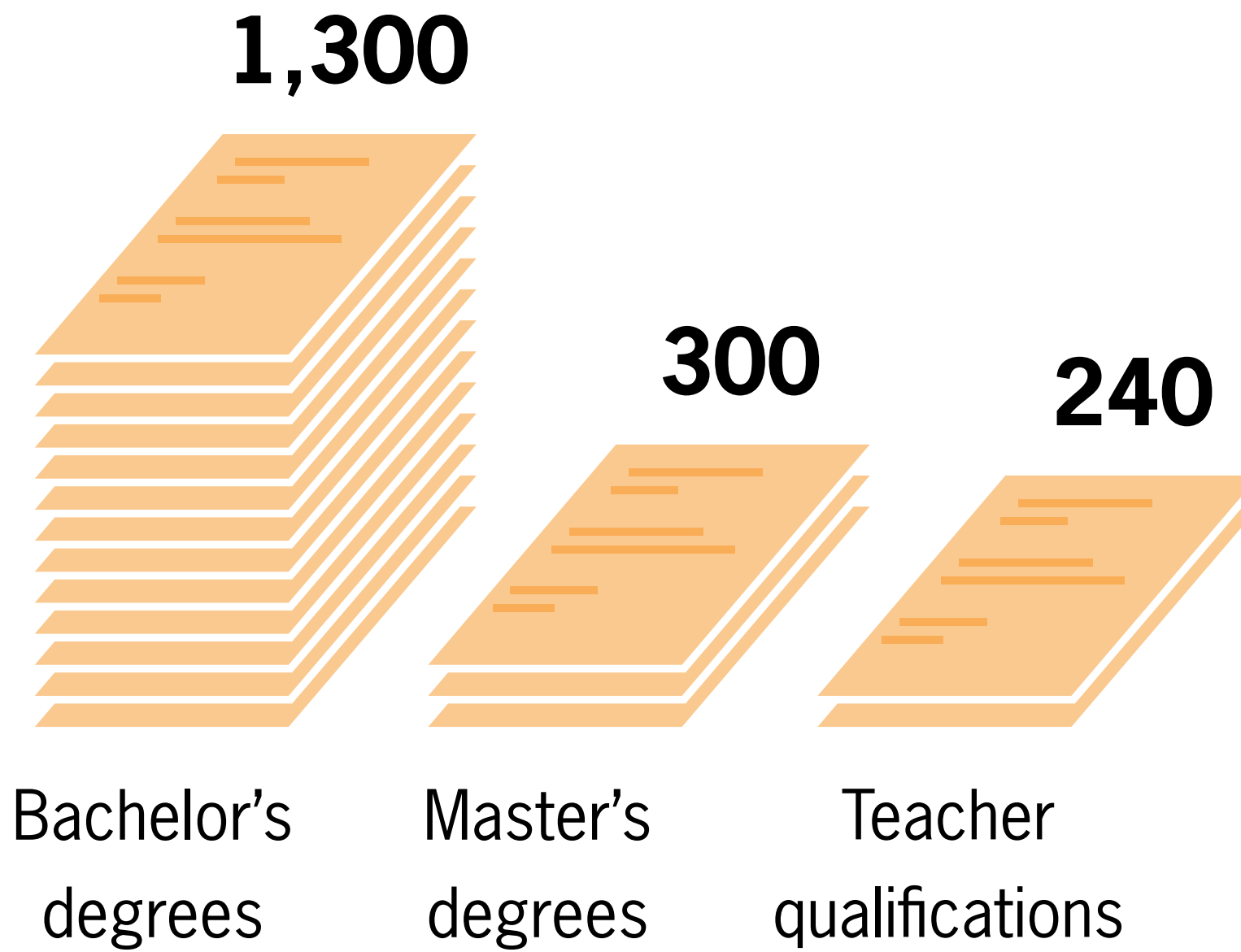




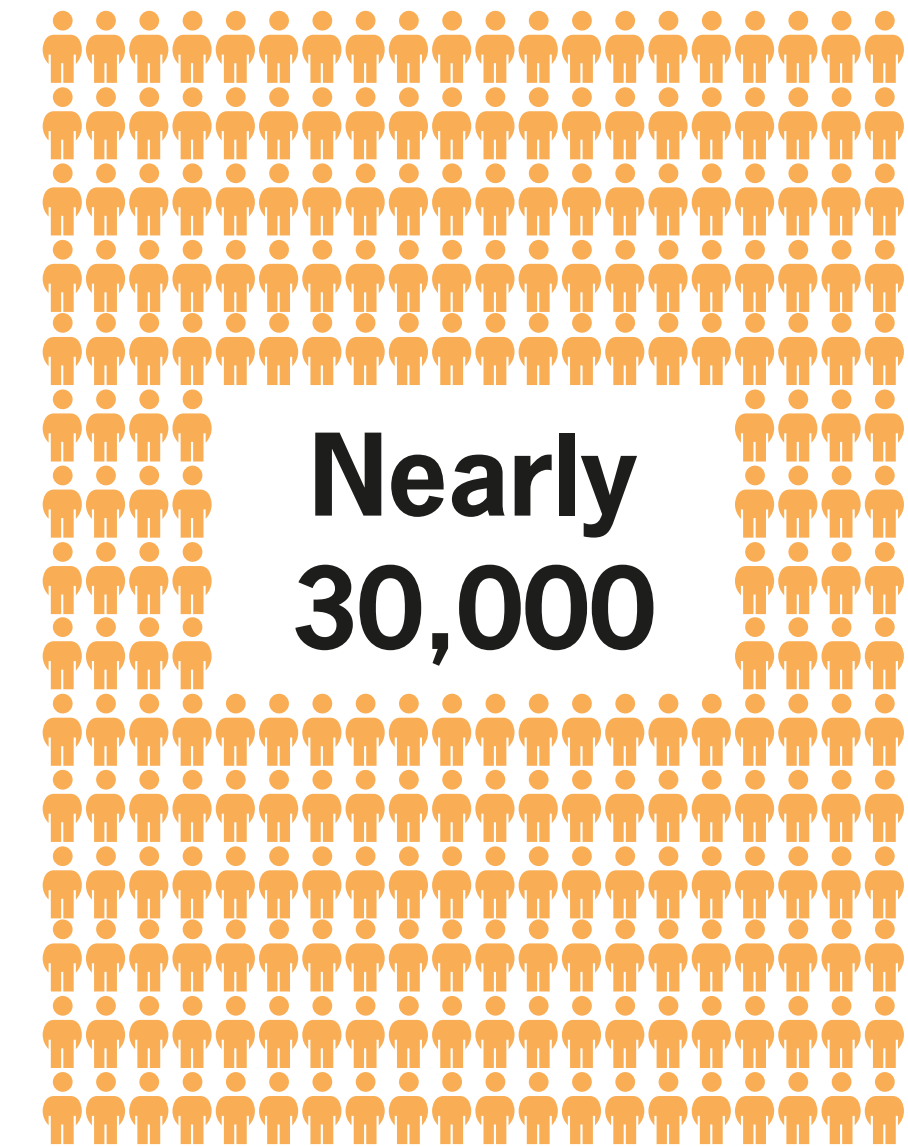


**€56m**

**Turnover in 2022**



**Degrees completed annually**



**Oamk alumni**

**Our community is broad and diverse**

**9,500**



**students**

**300**

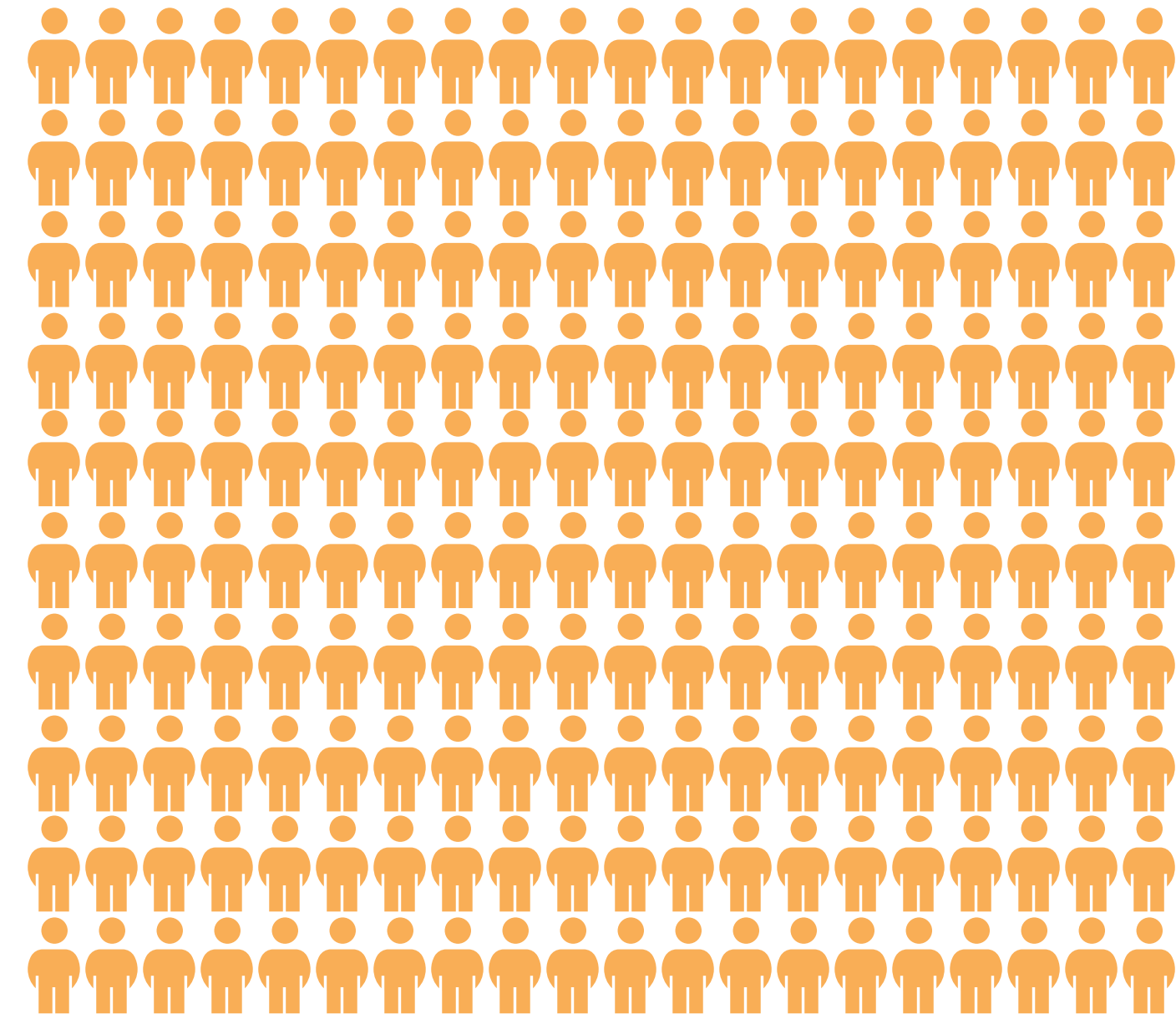


**international  
degree students**

**500**



**employees**



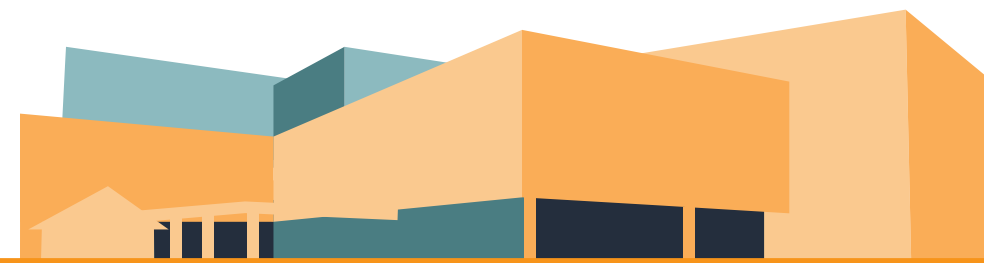
**Oamk is a higher education  
community of more than**

**10,000**  
**people**

Health and social care	<b>28 %</b>	●
Engineering	<b>27 %</b>	●
Information technology	<b>21 %</b>	●
Business	<b>16 %</b>	●
Culture and arts	<b>6 %</b>	●
Natural resources	<b>2 %</b>	●



**Student intake in  
2022 (2,460)**



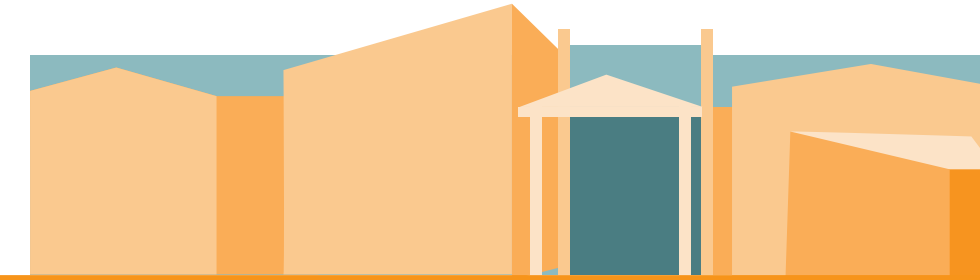
## Linnanmaa

- A joint campus of Oamk and the University of Oulu
- Europe's largest indoor university campus



## Kontinkangas

- Campus for health and social care



## Oulainen

- Oulainen unit for health care

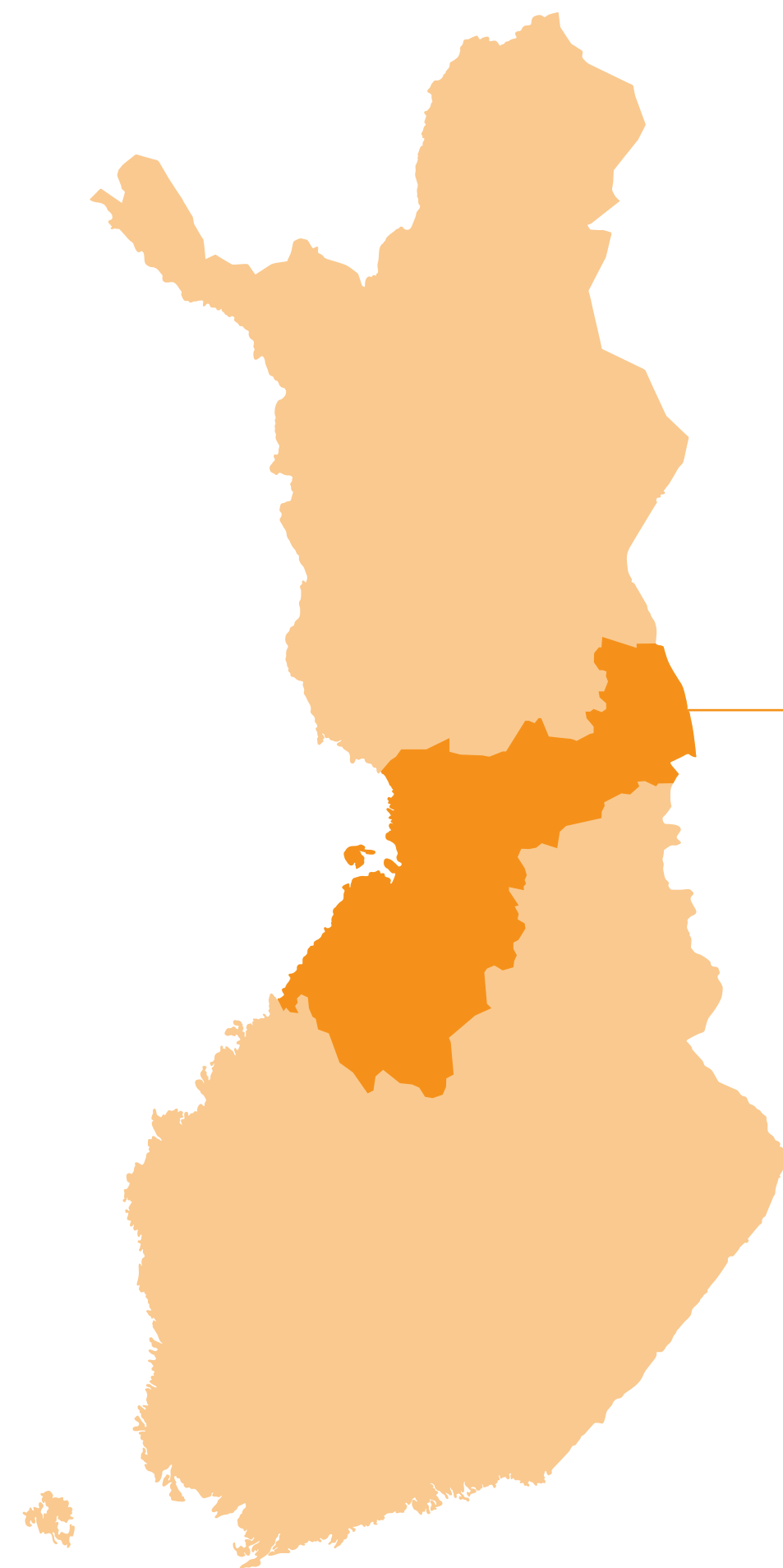


## DigiCampus

- A digital learning environment accessible from anywhere

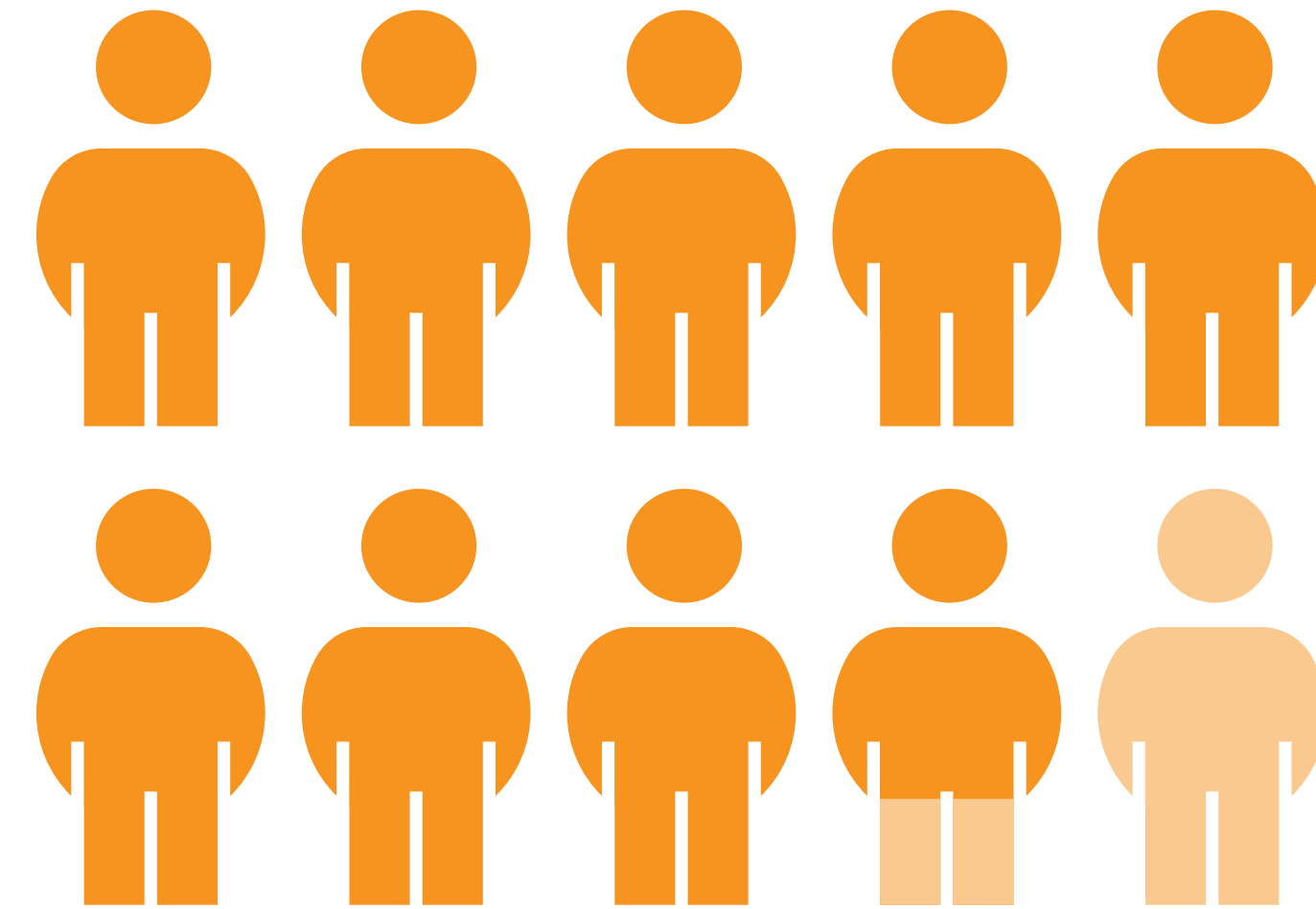


**We produce satisfied graduates**



**Northern  
Ostrobothnia**

**Nearly  
75%**  
of our students remain  
in the region to work  
after graduation



**More than  
80%**  
of those who graduated five years  
ago are satisfied with their degree

**Together we will change the world**



**Environmental  
responsibility**

Ecological sustainability  
from technology



**Financial  
responsibility**

Investments in the future



**Social and cultural  
responsibility**

Future steps in learning



## **Environmental responsibility**

- The first application round for the Degree Programme in Mechanical Engineering, Sustainable Product Development began in the autumn of 2022
- NUVE-LAB, a research and development environment for autonomous zero-emissions work machinery was introduced in September 2022
- The LEVITOI project was launched to solve the logistics challenges caused by climate change
- We joined the national Climate University network



## **Financial responsibility**

- We successfully increased the number of projects with competitive funding
- We invested in future competence and sustainable solutions such as the NUVE-LAB research and development environment
- Business Finland granted funding of EUR 4.5 million to the LEVITOI project coordinated by Oamk



## **Social and cultural responsibility**

- SIMHE Oamk participated in Help Center Ukraine, which was recognised for its significant work in Oulu
- Oamk BOOST, a service that brings together our life-long learning opportunities, was launched in 2022
- We recruited our seventh campus study counsellor to provide further support to students
- In the autumn of 2022, we initiated an application procedure for our international Degree Programme in Nursing

**We offer solutions for everyone**





**Students  
in upper  
secondary  
education**

- **Bachelor's degrees**

- Health and social care
- Culture and arts
- Business
- Information technology
- Natural resources
- Engineering

- **Other options**


- Oamk Highway
- Open University of Applied Sciences

**Continuous learning**

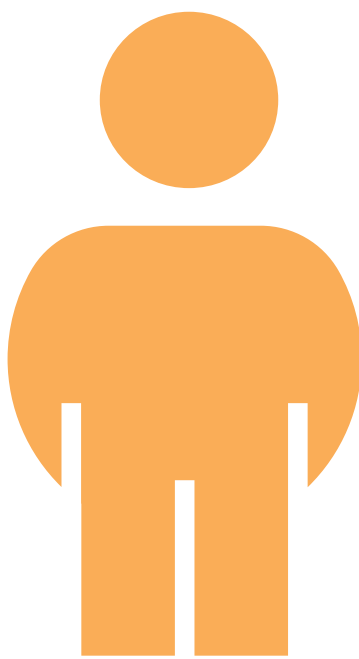
- Deeper competence
- Specialisation
- Online master's degree
- Blended learning
- Employment opportunities
- Teacher studies

**RDI activities**

- Product development
- Idea testing
- New initiatives and tests
- Opportunities also for students



**The  
employed**



**Stakeholder  
representative**

# RDI as a pillar for growth



**Low-carbon  
Initiatives**



**Digital Solutions**

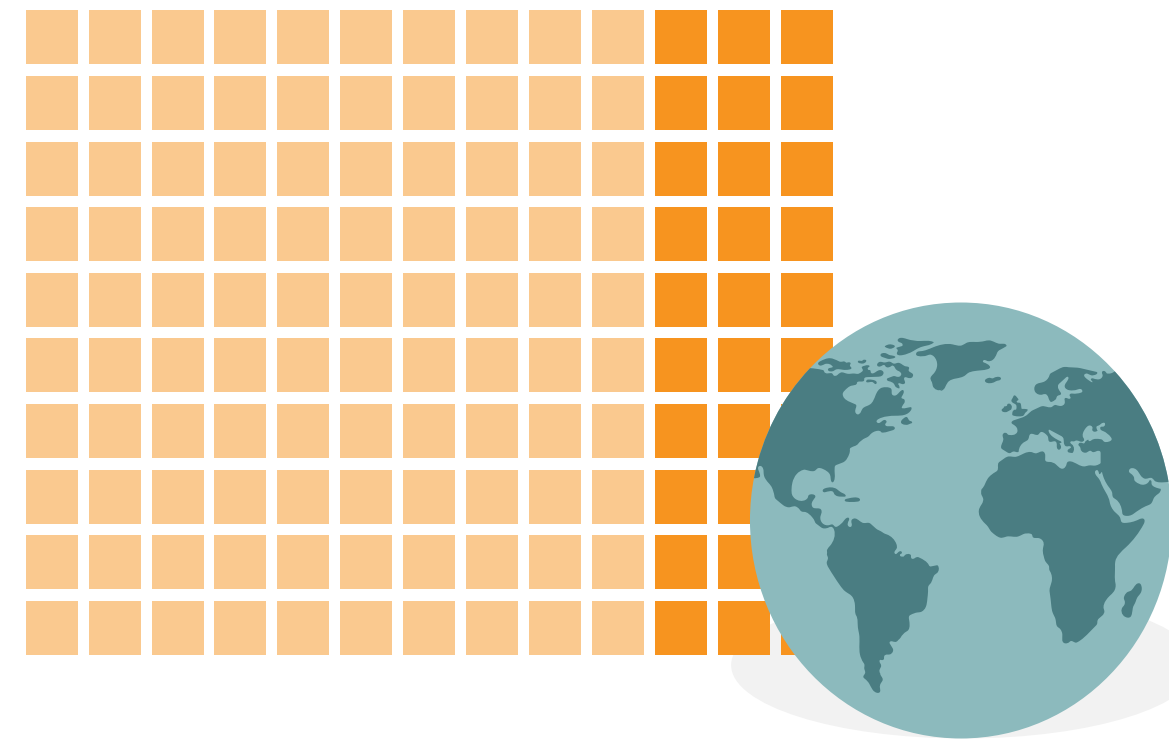


**Business  
Development**



**€11.3m**

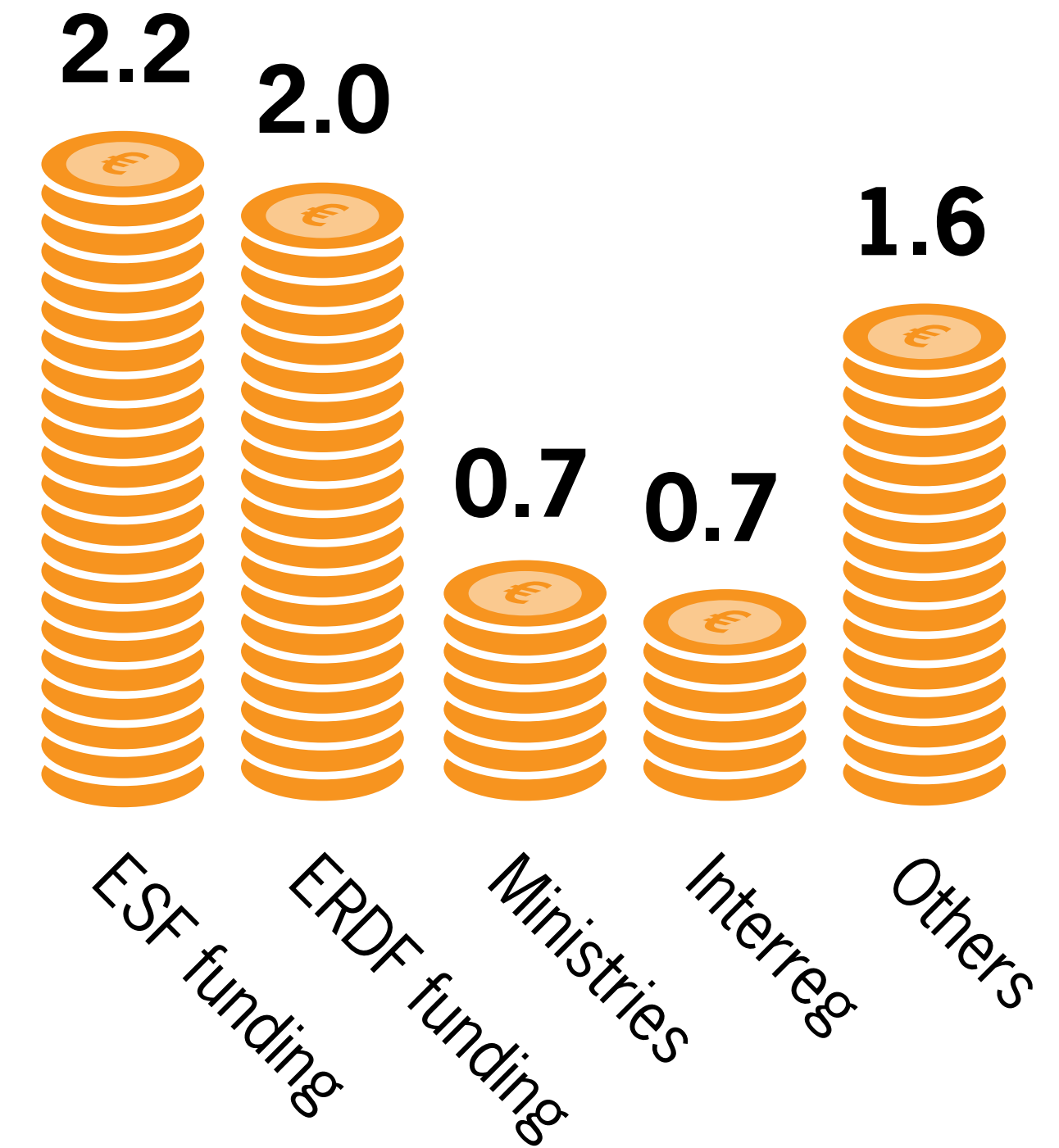
**Total volume of RDI activities (2022)**



**A total of 130 projects per year**

31 international projects

**Number of projects in 2022**



**Sources of funding in 2022 (EUR million)**

OLMK

