

# FoodWay

DEVELOPING THE TRACEABILITY AND SAFETY OF FOOD CHAINS IN NORTHERN OSTROBOTHNIA, FINLAND

## What?

The purpose of the project is to advance the traceability and safety of food value chains in Northern Ostrobothnia in cooperation with regional, national and EU-level actors and networks.

## To Whom?

The project activities are aimed primarily at small and medium-sized food businesses operating in Northern Ostrobothnia.

FoodWay 2020-2021

## How?

The project will:

- model the region's food production value chains in relation to traceability and food safety monitoring by way of pilot activities;
- produce information on commercial and potential future technological solutions relevant to various stages and needs of the region's food production value chains;
- enhance communication of product origin and other product-attribute information to consumers; and
- activate the region's food companies to participate in activities of the EU-level Smart Specialisation Platform for Agri-Food.

## Want to know more? Contact us:

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