



Development of Skilled Food Business

in Northern Ostrobothnia, Finland

What?

The purpose of the project is the implementation of the Northern Ostrobothnia's food strategy for 2017-2025. The objective is to

- promote the use of ICT and other technologies in the food sector;
- increase networking and cooperation between companies within and beyond the food sector; and
- promote the internationalization and export activities of food businesses.

To whom?

The project's target area is the Northern Ostrobothnia Region in Finland. The main target and beneficiary group consists of the Region's food businesses.

How?

The project activities include

- domestic and international fact-finding tours and theme events to introduce the opportunities of ICT and other technologies for food companies;
- a matchmaking event and provincial meetings to promote cooperation within and beyond the food sector;
- a Northern Ostrobothnian exhibition stand at the Grüne Woche 2020 fair; and
- theme events related to cultural and food tourism.

Want to know more? Contact us:

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Development of Skilled Food Business 2019-2021



Leverage from
the EU
2014-2020

POHJOIS-POHJANMAA
Council of Oulu Region

